



2012 Vineman Events Race Expo
Saturday, July 14, 2012 10:00 AM - 7:00PM
Friday, July 27, 2012 11:30 AM - 7:00 PM

On July 15, as an Ironman 70.3 World Championship Qualifier, the Vineman Ironman 70.3 Triathlon hosts 2,250 athletes from across the U.S and a number of foreign countries. Expo attendance is expected to be 10,000 people, which includes competitors' friends and family, along with local fans of endurance sports.

On July 28, the Full Vineman, Barb's Race, and the Aqua Bike will host 2,100 athletes from all over the world. Expo attendance is expected to be about 8,000 people.

Vendors who attend either of the expos (70.3 or Full Vineman/Barb's) will receive a complimentary 10' x 10' space on race day. Please indicate on the application if you would like to have a booth on race day. If you do not indicate you'd like a space on race day, a space will not be reserved for you.

Packet Pick-up and Registration Expo

The expo is outdoors at Windsor High School in Windsor, CA. This is also the site of the race finish line and bike-to-run transition. **One eight-foot table and two chairs will be provided per 10'x10' area.** You can pay to order extra tables, which must be ordered in advance (before July 1). There are a limited number of spaces with access to electricity, so please indicate if you will need electricity on the application and we will do our best to accommodate you.

IMPORTANT DETAILS

Vineman Ironman 70.3 – July 14, 2012

- The Expo is open 10:00 a.m. to 7:00 p.m.
- Registration is open 10:30 a.m. to 8:00 p.m.
- Vendor set up 7:00 – 8:30 a.m. on July 14.

Full Vineman / Barb's Race – July 27, 2012

- The Expo is open 11:30 a.m. to 7:00 p.m.
- Registration is open 12 noon to 8:30 p.m.
- Vendor set up begins at 8:00 a.m. on July 27.

- The expo is outdoors in an unsecured area, so there is no set up the night before.
- Race Day exhibitors must supply their own equipment (tents, tables, chairs, etc.).
- Out of town vendors should secure lodging ASAP. Information for lodging can be found at www.sonomacounty.com or www.windsorchamber.com

Race Day Expo

Setup on race day must be complete before 8:00 a.m. for Vineman Ironman 70.3. For the Full Vineman and Barb's Race, set up by 10:30 a.m., as the finish line area will be closed to cars after this time.

If you are interested in pre-event storage of your expo merchandise, please contact American Storage for details at 707-528-3200 or go to their website at www.american-storage.com If you are driving an RV and need RV parking, please contact Windsorland RV Park and Campgrounds at 707-838-4882 for more information. **RV's will not be allowed in the parking lot at Windsor High School. Animals are not allowed on school property.**

2012 Vineman Expo Application

Please complete and return with payment to:

Vineman, P.O. Box 6007, Santa Rosa, CA 95406 (Payment and expo application must be mailed together.)

No booth space will be reserved until it has been paid in full.

Company Name: _____ Contact Name: _____

Address: _____

City, State, Zip: _____

Phone: _____ Cell Phone: _____ Fax: _____

E-mail address: _____

Product or Service: _____

Expo booth space on July 14 (Vineman Ironman 70.3)*

- | | |
|--|--|
| <input type="checkbox"/> \$ 700 – 10' x 10' Untented Space | <input type="checkbox"/> \$ 800 – 10' x 10' Tented Space |
| <input type="checkbox"/> \$1100 – 10' x 20' Untented Space | <input type="checkbox"/> \$1250 – 10' x 20' Tented Space |
| <input type="checkbox"/> \$1700 – 20' x 20' Untented Space | <input type="checkbox"/> \$2100 – 20' x 20' Tented Space |

70.3

Race Day booth space on July 15 (Vineman Ironman 70.3) - no additional fee

Expo booth space on July 27 (Full Vineman/Barb's Race)**

- | | |
|---|--|
| <input type="checkbox"/> \$400 – 10' x 10' Untented Space | <input type="checkbox"/> \$ 500 – 10' x 10' Tented Space |
| <input type="checkbox"/> \$500 – 10' x 20' Untented Space | <input type="checkbox"/> \$ 600 – 10' x 20' Tented Space |
| <input type="checkbox"/> \$600 – 20' x 20' Untented Space | <input type="checkbox"/> \$1000 – 20' x 20' Tented Space |

Full

Race Day Booth space on July 28 (Full Vineman/Barb's Race) – no additional fee

Expo booth space for July 14 AND July 27 (both 70.3 and Full/Barb's)*

- | | |
|--|--|
| <input type="checkbox"/> \$1000 – 10' x 10' Untented Space | <input type="checkbox"/> \$1200 – 10' x 10' Tented Space |
| <input type="checkbox"/> \$1500 – 10' x 20' Untented Space | <input type="checkbox"/> \$1700 – 10' x 20' Tented Space |
| <input type="checkbox"/> \$1900 – 20' x 20' Untented Space | <input type="checkbox"/> \$2300 – 20' x 20' Tented Space |

Both

Race Day booth space on July 15

Race Day Booth space on July 28

***A 10 x 10 space includes 1 table and 2 chairs. A 10 x 20 includes 2 tables and 4 chairs.
A 20 x 20 space includes 4 tables and 8 chairs.

We would also like:

- We need electricity (limited availability).
- We need additional tables (\$15 each) Please indicate number of tables needed: _____

Payment Amount Enclosed: _____ (Please make check payable to "Vineman")

You will receive the following discount if your fee is paid in full before May 15, 2012

*\$150 discount if you sign up for the 70.3 expo or if you sign up for both expos

**\$75 discount if you sign up for the Full Vineman expo

You will receive the following discount if your fee is paid in full before June 15, 2012

*\$100 discount if you sign up for the 70.3 expo or if you sign up for both expos

**\$50 discount if you sign up for the Full Vineman expo

Signature _____ Date _____